

EDUCATION

Bachelors Degree

Fitchburg State College

Fitchburg, MA

Communication Media

with concentrations in

Graphic Design and Multimedia:

1998; magna cum laude.

Rochester Institute of Technology

Rochester, NY

Art Foundation; 1989-1992

COMPUTER ABILITY

Photoshop

Quark Xpress

InDesign

Illustrator

GoLive

XHTML

Flash

Also familiar with:

JavaScript

Microsoft Office

Dreamweaver

iMovie

DESIGN HONORS

- Folk Alliance Logo Contest, First Place; 2006
- Fox River Calendar Selected for PRINT's Regional Design Annual (co-designer), 2003
- Horizon Interactive Gold award for Art Direction: Evan's Notch Lodge Web Site; 2003
- Horizon Interactive Silver award for Design: Marblehead Homes Web Site; 2003
- HotBot Skin Design Fourth Place winner: 'Limelectric' Search Engine Skin; 2003
- Horizon Interactive Bronze award for corporate mini site design: AspenWorld 2002
- WebAward 2002 Standard of Excellence, Web Marketing Association: AspenWorld Mini Web Site
- Society for Marketing Professional Services 1st Place, design: Brochure: Charette ProGraphics; 1999

FREELANCE HIGHLIGHTS

- Harvard | Kennedy School of Government *brochures, on and offline advertising.*
- Elsevier eLearning (educational publisher) *conference material, web site, ads.*
- Market Monkeys (musician marketers) *logos, web sites, CD packaging, posters, conference material.*
- StraightLine Financial Advisors *web sites, collateral, identity.*

PROFESSIONAL EXPERIENCE

Contract Designer Blackboard (educational and corporate online services), Washington DC
October, 2006-present

Contract Designer WebCT (educational course tools), Lynnfield, MA
May, 2005- October 2006

Senior Designer Polese Clancy (marketing firm), Boston, MA
January, 1998- November, 2003 (*six years*)

partial client list: *AspenTech, Bank Boston, BT Conferencing, Fox River Paper, Gemini Genomics, Liberty Mutual, Massport, Wang*

Web Overview

- user interface design, optimization and programming
- banner ads/ ad landing pages and html email creation
- Flash ads/spot graphic creation
- manage and direct on and off-site programmers

Print Overview

- high-end, 6 color layout/prepress design for annual reports, brochures, stationery, CD inserts, posters, conference material, banners etc.
- id/brand development
- seamless Photoshop collaging, photo manipulation, color correction
- high profile ad design and production (print and web cross-overs)

J o d i S i n a t r a

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